

What Size Sign Do I Choose?



DISTANCE AND SPEED GUIDE

Character Size		Max. Viewing Distance		Max. Viewing Time (seconds)				
<i>inch</i>	<i>mm</i>	<i>foot</i>	<i>meter</i>	<i>25 mph / 40 kph</i>	<i>35 mph / 56 kph</i>	<i>45 mph / 72 kph</i>	<i>55 mph / 89 kph</i>	<i>65 mph / 104 kph</i>
2	51	100	31	2.7	1.9	1.5	1.2	1.0
4	102	200	61	5.5	3.9	3.0	2.5	2.1
5	127	250	76	6.8	4.9	3.8	3.1	2.6
6	152	300	91	8.2	5.8	4.5	3.7	3.1
8	203	400	122	10.9	7.8	6.1	5.0	4.2
9	229	450	137	12.3	8.8	6.8	5.6	4.7
10	254	500	152	13.6	9.7	7.6	6.2	5.2
12	305	600	183	16.4	11.7	9.1	7.4	6.3
16	406	800	244	21.8	15.6	12.1	9.9	8.4
20	508	1,000	305	27.3	19.5	15.2	12.4	10.5
24	610	1,200	366	32.7	23.4	18.2	14.9	12.6
36	914	1,800	549	49.1	35.1	27.3	22.3	18.9
48	1,200	2,400	732	65.5	46.8	36.4	29.8	25.2
60	1,542	3,000	914	81.8	58.4	45.5	37.2	31.5